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About Us

FOCUS promotes school and community partnerships for the prevention of HIV/AIDS and other adolescent risk behaviors. The program is based on a student led approach and seeks to promote youth involvement in the planning of prevention activities.



2020 FOCUS RALLIES CANCELED!

With schools being closed for the remainder of this school year due to the COVID-19 pandemic, we made the difficult decision to cancel the 2020 rallies. The rallies were scheduled to be held at Shocco Springs Conference Center on September 16, and at The University of Alabama September 23. We deeply regret having to cancel as the FOCUS Rallies allow us to connect with our students and facilitators each year while providing opportunities for community partners to network with thousands of adolescents. We put much thought and consideration into making this decision and we know it is in the best interest of students and teachers.

This year, as an alternative to gathering at Shocco Springs and The University of Alabama, we are recommending FOCUS members plan a rally to be held at individual schools. We will be offering a resource guide and assistance with planning and implementing a school-based FOCUS Rally. After attending the rallies with a small group of student leaders, several schools have held school-based rallies in the past, with much success, to reach their entire student body.

We are looking forward to hearing from you and assisting with planning FOCUS Rallies in schools across the state in 2020! Working together, we will "Make a Difference"!



Our staff will continue to be available to assist with, or help start, the FOCUS program in your school. There is no cost involved in registering as a FOCUS school. Through implementing FOCUS as an elective class, or extra-curricular activity, you can cover several issues facing youth today while developing leadership skills such as peer helping and planning community service projects, school health fairs, and health/wellness awareness activities. Facilitator Training is provided at no cost. You can view these videos on the Facilitator page at www.focusprogram.com.



Check out page 27 of <u>Potential Magazine's Summer Edition</u> to read the article "10 Tips for Staying Safe this Summer" written by FOCUS' director, Sue Jones!

Established by Pam Mashburn in 2012, Potential was created to help teens and their parents find tools and other resources that will help with navigating the journey into college, adulthood, and life. Our goal (the fulfillment of our potential!) is to be your goto guide when it comes to "helping teens to achieve." With informative and pragmatic content that helps students prepare for college, it celebrates teens and the opportunities for them to enjoy their high school experience. To subscribe and get Potential sent right to your door four times a year, plus our bonus College Organizer, click here.

Click here to visit Potential's website.



Welcome to our new FOCUS Schools!

Greensboro Middle School Hale County Jemison Intermediate School Chilton County

> Weaver High School Calhoun County

Woodland High School Randolph County

Thank you for updating your FOCUS school registration!

Fayetteville School Talladega County

W.S. Neal High School Escambia County



Follow FOCUS on social media at /alabamafocus:









Be sure to tag us on all your school's activities by using the hashtag #ALABAMAFOCUS!

The FOCUS eNewsletter provides links to articles and websites with information on current events, research, funding opportunities and other items related to theprevention of HIV/AIDS and other adolescent risk behaviors. The inclusion of this information does not imply endorsement by FOCUS and the opinions expressed do not necessarily represent the official position, policies or views of FOCUS.