

FOCUS

2026 FOCUS Rally

October 28, 2026 at Shocco Springs Conference Center
1314 Shocco Springs Rd, Talladega, AL 35160

8:00am – 8:45am	Sign-In/Health & Wellness Expo
8:45am – 9:00am	Pre-Conference Slides
9:00am – 10:20am	General Session
10:30am – 1:20pm	Breakout Sessions/Lunch
1:30pm – 2:00pm	Closing Session
2:00pm	Dismissal